



Presenter Information



Joy Marshall

Owner of Performance Planners
Master Certified Solution Provider for Constant Contact

Joy Marshall is the owner of Performance Planners, LLC. Joy is committed to growing small business opportunities through business education in both urban and rural areas. Her goal is focused on helping small businesses and non-profits to connect pieces from concept to reality.

Joy is also a Constant Contact Master Certified Solution Provider who “coaches and connects” small businesses and non-profits to online marketing tools, tips, strategies, resources, and people. Joy delivers real-world examples, tools, and strategies to small business owners and non-profit organizations to help them drive results immediately!

A landmark project she co-directed called SEEDS (Student Education and Economic Development in the Sandhills) and the Wolf Den Market was featured in the Wall Street Journal, People Magazine, Chicago Sun-Times and WGN Radio – Chicago.